

Q3ii If No, please explain below	Response	Change or No Change	Q4ii If you disagree with any of the above please explain below.	Response	Change yes or No	Q6d Is there anything that you feel should have been included...	Reponse	Change Yes or No	Q7 If you have any additional comments about the Draft Tackling poverty strategy	Response	Change Yes or No
More focus on supporting people to learn how to manage money effectively needed. More appreciation of in-work poverty especially outside of identified target areas.	This is part of the existing on-going work within the council	Include sentence regarding low income families and poverty.	I can't see how just changing a few things will make an overall difference . It has to be tackled one area at a time and to perfection before any changes will be of any benefit	The strategy outlines a targeted approach to meeting need.	No change				It needs to be written in such a way everyone understands it and not being racist but in a few languages so that everyone's languages are there so that everyone reads it !	The strategy is available on request in different languages	No change
The strategy completely misses the importance of services at the frontline of tackling poverty specifically helping to maximise income of some of the poorest and most vulnerable in community	The strategy is about building on what we already do, which includes benefits maximisation through welfare rights and benefits support	Include a sentence on existing approach regarding maximisation of benefits	The themes above ignore actually getting more money into the pockets of those experiencing poverty, the biggest problems for most people are lack of funds, for many the situation has been greatly worsened by welfare Reform that has cut the incomes of many working and non-working households. The strategy/ action plan makes not one mention of Welfare reform and its impact and the need address/ mitigate it's affects.	Noted	Changed to include mention of welfare reform and existing activity which is on-going to mitigate its impact for residents in the strategy, reference also in the poverty profile.	There is a tendency in both the strategy and action plan to blame those in poverty for their situation and that it's about empowering people to help themselves out of their situation - that would be appropriate if their were the opportunities for well paid work in Swansea for those who can , there is also a failure to recognise that there are many in society who need long term support where work or education/ training may not be an option by reason of physical/ mental health or learning disability.	Yes money management is vitally important for people, which is being identified within the Council and its partners preparations for Universal Credit. In work poverty is recognised as a key issue. It is recognised that Poverty exists in multiple areas, and within specific communities	Yes changed to include a reference to in work poverty. It is about taking a targeted approach to meet need.	I am deeply concerned about the reference to the Volunteering commitment of employees in the action plan. I do not think any council strategy should be reliant on it's staff to work for free, many staff outside of work give their time to a variety of organistaions. To give staff time off to do this in my opinion amounts to yet another pay cut.	Many staff do already give their time out of work and this is valued. This is about utilising staff expertise to tackle poverty right across our staff	No change
			The council is facing huge cuts in it's funding which will mean substantial reduction in staff number. Relocating existing staff - will this mean no staff in other areas. People in poverty, do they really want "high profile" opportunities to challenge leaders? Many people are ashamed to be poor. Will the opportunities for local people to have a greater say in their area only be in target areas or across the City.	This could be relocating centrally based staff into areas. It is about people experiencing poverty having a voice to influence decisions and to influence improvements. Offering opportunities to have a say would be across the city & county.	No change				With limited funds not sure we should be funding an Oscar style award ceremony. Also why do you think Staff need incentives for doing their job? Pay a fair wage for a job, employ the right person with a commitment to the job and their reward will be knowing they are doing their job well. Also with staff cuts how can you afford to allow employees time off for community volunteering or is this unpaid leave? If its paid leave it's not really volunteering, more borrowing staff from one area to do a job in another area. If it's unpaid time off how will their work be covered in their absence?	There are no staff incentives included in the poverty strategy.	No change
I cant understand where you are getting money to tackle poverty where as a council you are cutting libraries, schools buses, etc	This is about using existing resources more effectively, whilst funding specific services and projects.		I feel that your action plan is unachievable, you will be wasting money as a lot of the action plans currently out their are a waste of money and not very effective	Noted	No change						
			Unless people obtain higher paid employment they will continue to be in poverty, low paid jobs do not cover living costs and even those on benefits have a better income yet are in poverty.	The strategy recognises the need for a strong economy in Swansea, and references the problems for low income households, see also the poverty profile	Change referencing Swansea's economic strategy and low income households in the main strategy document						
the focus on most marginalised people is missing e.g. social isolation amongst older people, community cohesion issues in the most deprived area, growing far right influence in the city due to poverty, targeted intervention such as people with protected characteristics directly engaging in the decision making foras etc. Immigration, Gypsy and Traveller community and those who have been trafficked to the city, across region, sex workers etc.	This work is included in the Council's community cohesion delivery plan and therefore not included in the strategy.	Reference will be made in the strategy to communities of interest which can be more severely effected by Poverty - see paragraph 1.2 in the main strategy document				It should be more targeted and with very clear focus that what difference it will make with key milestones..	There is an action plan and a performance management framework which are both clear and targeted, which state milestones for delivery.	No change	i really don't think it will make any difference at all. people are too set in their ways to change it will be very difficult to change their culture	Noted	No change
									The draft strategy is very wide in its scope. There is a need to focus on few but more challenging issues and targeted group of people.. We need to take those families out of poverty who are struggling the most.. The approach should be more gradual..	Existing work will continue looking at individuals and families with high level needs and tailoring support	No change

Council mismanaged the cities money	Noted	No change	Your not doing this for the people just making excuses to give your top earners more job with they will mess up as an excuse to pay them even more money again and wasting away the people's money	The poverty strategy does not suggest an increase in pay for any Council staff	No change	That your going to cut the salary of top earners	Noted	No change	Stop wasting the people's money to line your own pockets	Noted No change
									I think that an opportunity has been missed for the council to set an example as a model employer in Swansea. This would involve ? Paying above the living wage ? Doing away with zero contract hours ? Ensuring that more than lip service is paid to flexi so that it really is family friendly and supports all parents to work and look after their children/care for their elderly relatives ? Examining the absence and sickness policy to ensure that staff are more fully supported when they, their children or their parents are ill. ? Ensuring that work from home is a real option for staff ? Implementing crèche and holiday child care ? Running apprentice schemes that really will lead to jobs ? Stopping levying additional taxes on low paid staff such as parking charges/ and avoid taking away key facilities for staff such as shuttle bus and canteens ? Committing to paying for professional development of staff	Noted No change
									From what I see the Governments promise that those who do some work are better off than those who don't is not so. My friend has 0 hours work and if she goes over her 16 hrs in one week benefits are stopped yet next week she has 0 hours, in the mean time she has to re-apply and suffer financial loss as a result which keeps her in poverty. What will be done if anything? I agree with the strategy as there are too many families facing difficult futures in Swansea.	The strategy references low income households being in poverty No change
			Huge amounts of resources and time have already been spent with very little achieved. If more resources are directed to this small section of the Swansea population other areas and services will suffer.	The strategy is focussed on tackling poverty whether that is geographical or within communities of interest. The focus will be addressing need and inevitably that is higher within specific areas of the city and county.	No change	There is nothing in there about the people and families who are being targeted taking responsibility for their own lives and actions . The council, workers etc are still going to be doing things for them. Aid agencies have realised that giving aid fosters a dependency culture ;the same is happening here. there is no exit strategy or long term sustainability built in.	There is under involvement and participation in the strategy a section on responsibilities	No change	What has gone before hasn't worked and i am not sure this approach will either. There is no personal responsibility or accountability being fostered here. Communities and people deserve a second chance and help but not to the detriment of others. I also worry about the staff volunteering , how will this be managed with staffing at a minimum already. I would also question those in areas of deprivation making decisions on funding, services etc. There is usually a reason they are deprived ;they have poor basic skills, poor financial knowledge , poor communication skills, dependencies etc Either poor decisions will be made by the community or officers will carry on as usual paying lip serve to community involvement. promotion of credit unions council to stop leasing premises to pay day lenders to stop granting licences to every corner shop to sell alcohol reduce the amount of fast food outlets in a community - there are more Chinese, Indian, pizza, kebab, fried chicken and chip shops than proper shops (butchers/grocers/green grocers). By reducing the availability of fast food, people would have to cook again which would also impact on obesity levels. by encouraging families to cook and eat at the same time would also encourage family meal times, whereby families can talk and interact with each other. Subsidise bus fares so that buses are cheaper than taxis, encouraging people to use public transport will benefit the environment and will impact on people's obesity and fitness levels as they will have to walk to bus stops	Noted No change Community involvement and leadership is contained within the strategy under shared Leadership No change
more attention to payday lenders	The Council already has a financial inclusion officer post which is targeting high interest lenders, along with a financial inclusion steering group	No change	will you really put enough resources in to make a tangible difference?	The difference the strategy makes will be measured through the performance framework with targets for 2017 and 2021.	No change	eradication of "legal" pay day lenders e.g. brighthouse and other similarly unscrupulous lenders	Noted	No change	promotion of credit unions council to stop leasing premises to pay day lenders to stop granting licences to every corner shop to sell alcohol reduce the amount of fast food outlets in a community - there are more Chinese, Indian, pizza, kebab, fried chicken and chip shops than proper shops (butchers/grocers/green grocers). By reducing the availability of fast food, people would have to cook again which would also impact on obesity levels. by encouraging families to cook and eat at the same time would also encourage family meal times, whereby families can talk and interact with each other. Subsidise bus fares so that buses are cheaper than taxis, encouraging people to use public transport will benefit the environment and will impact on people's obesity and fitness levels as they will have to walk to bus stops	There is already work going on to encourage and train people to lead a healthier lifestyle, particularly cooking fresh food. Transport is already subsidised in some areas. No change
very little about the the appearance and resources available in local communities. Lacks evidence of 'joined-up' thinking	Noted	No change				more appropriate and less numbers orientated targets	Noted	No change	I'd like to see a much more sophisticated analysis of why some areas experience enduring deprivation, and a strategy and action plan that recognises causes and offers evidence based solutions	Noted No change

Everything is about cash etc. against norms. Poverty will also occur where there is a lack of social amenities within the locality.	The definition of poverty includes a lack of access to services, and a lack of aspiration which this strategy is addressing	No change	If this is going to be a scheme through Communities First then it will fail miserably. The Council must show that they mean to follow through on things for all areas. Communities First is for very narrow select areas. The Council is not known for being open and this idea needs to be advertised so that everyone will know what is going on and what is being done and what targets have been met. Things need to be recognised visually rather than figures and yet more figures and norms.	Communities First is one of many programmes and activities provided by the Council. The performance management framework is a transparent document which will be used to judge our progress.	No change			Everything must be transparent at all times. No hidden agendas	
it does not consider older people who also can be living in poverty	The strategy does not list all communities of interest or protected characteristics	The strategy will make a stronger reference to communities of interest and the impacts of poverty on particular communities - poverty strategy document						consider the needs of older people -who are also struggling	Noted This is noted in the poverty strategy in the section outlining the challenge on page 2.
								Shame no one proof read it before putting it on the website - the summary last page which is not meant for public view I would guess	All documents which went up on the website were for public viewing including the report to Council
								I am a resident of the Elba estate. Swansea Council propose raising the annual land rent on my property from £50 pa to £925 pa, a rise of 1,850%, or 18.5 fold. I am a young first-time buyer on a very moderate income and I purchased my home only a year ago. When I budgeted for my house purchase I expected the land rent review to raise the annual rent, but not by this massive amount. This added burden pushes me to the brink of affordability for my home. I do not want to have to lose my home or go into debt. If would are looking to tackle poverty in Swansea, I think this is where you should start.	No change
More details of policies and proposed actions	These are contained within the action plan	No change							Noted
If anything the Summary is better in terms of the areas for priority and how it reads. As a strategy it does not give the starting point (even though it refers to data in the poverty profile). The strategy is more about ensuring resources owned by the County are recognised as reducing and therefore the priorities rather than starting from the stance of we need to tackle poverty generally regardless of whether all the resources are currently in place.	Noted	No change	You cannot make people empowered simply by telling them they have a voice. There needs to be a shift to finding out what matters to people, what they want for a good life - rather than offering a menu of services that people have to fit into. There are of course many arguments around the County that resources already go into two main areas whereas there is hidden and pockets of poverty all across the county where people feel neglected. A fostering of community initiatives has to be essential to this - taking an enabling and facilitating role rather than a top down role. Are we asking local people what they can contribute, what their skills are - ie. an asset based approach rather than a them and us/dependency approach.	The strategy itself won't empower people it is the work done within the action plan which will enable this. The approach has to be one of people utilising their skills and directing and developing their own solutions.	No change	Again the action plan is predicated on a 'the local authority' knows best and will coordinate everything rather than looking at what is happening now and seeing whether there are voluntary efforts happening e.g. food banks being set up independently or church organisations setting up facilities etc. Why should council resources move to the target areas - what benefit will there be in that and why do incentives have to be given to staff to take notice of poverty initiatives. The council can commit to its own roles - making sure their housing benefit/council tax reduction services run effectively; be committed as an employer to the living wage etc - i.e. set an example but a lot of the other stuff should be done by other organisations - organisations that people will trust and feel confident and comfortable with engaging.	The poverty strategy and action plan are about building on what is already happening. There is no mention in the poverty strategy about staff incentives. The poverty strategy is part of a wider programme of efficiencies and service improvements within the Council's improvement programme - Sustainable Swansea - Fit for the future.	Think this needs to be rethought fundamentally. Pitch the summary, yes, ditch the strategy and action plan, yes for now. Needs much wider engagement and input from local communities. Have a look at the stuff that Coastal Housing Association are doing around asking people what is a good life for them? and what can people themselves contribute by way of skills etc to help themselves and others. The Poverty Profile as always is a useful document - but could be helping to shape priorities without attaching who at this stage is expected to address them.	The poverty strategy summarises the Council's intentions. The action plan will be delivered in partnership with communities and partner organisations. No change